



January 17, 2020

Re: 19RFP121719A-FB, Box Office/Ticket Management Services for Wolf Creek Amphitheater

Dear Proposers:

Attached is one (1) copy of Addendum 2, hereby made a part of the above-referenced Request for Proposal (RFP).

Except as provided herein, all terms and conditions in the RFP referenced above remain unchanged and in full force and effect.

Sincerely,

Felicia Brooks

Felicia Brooks, CPPB
Assistant Purchasing Agent

This Addendum forms a part of the contract documents and **modifies** the original RFP documents as noted below:

- Attachment 1: Corrected cost proposal form
- Attachment 2: Scope of Work clarification
- Attachment 3: Questions for clarification

ACKNOWLEDGEMENT OF ADDENDUM NO. 2, 19RFP121719A-FB, Box Office/Ticket Management Services for Wolf Creek Amphitheater

The undersigned Proposer acknowledges receipt of this Addendum by returning one (1) copy of this form with the proposal package to the Department of Purchasing and Contract Compliance, Fulton County Public Safety Building, 130 Peachtree Street, S.W., Suite 1168, Atlanta, GA 30303 by the RFP due date and time Thursday, January 23, 2020 @ 11:00 A.M.

This is to acknowledge receipt of Addendum No. ____, _____ day of _____, 2020.

Legal Name of Bidder/Proposer

Signature of Authorized Representative

Title

**COST PROPOSAL FORM
(SUBMIT IN SEPARATE SEALED ENVELOPE)**

Proposer must detail its desired ticketing service fee that will be added to the ticket price for all ticketed events. This ticketing service fee will be added to the WCA \$15.00 ticket fee.

Task No.	Ticket Price (A)	Fees to Customer (B)	County Facility Fee ©	Ticket Total Cost (A+B+C)
1	\$25.00		\$15.00	\$
2	\$50.00		\$15.00	\$
3	\$75.00		\$15.00	\$
4	\$100.00		\$15.00	\$
Total Fees (Column B)				\$

Proposer must detail its pricing and provide specifications on the following compatible hardware/peripheral equipment.

Line No.	Description	Estimated Quantity	Unit of Measure	Unit Price	Total Price
1	High quality, easy to use hand-held ticket scanners	14	Each	\$	\$
2	Desk top ticket scanner	8	Each	\$	\$
3	Compatible thermal ticket printers	3	Each	\$	\$
Total Hardware/Peripheral Equipment Amount					\$

Total Proposal Amount (Fees and Hardware)	\$
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All proposers must utilize the cost proposal form provided. Any proposer that does not follow the cost proposal format provided will be deemed non-responsive, no exceptions.

SCOPE OF WORK CLARIFICATION

- Ticket provider agrees that no tickets will be sold without the expressed written consent of Wolf Creek Amphitheater Operations Mgmt.
- Ticket provider agrees to settle with Wolf Creek Operations within 1-3 days maximum after each event.
- Ticket provider agrees to add a \$15 facility fee to concert tickets for Fulton County Wolf Creek Amphitheater unless otherwise noted.
- Tech support presence by ticket provider during events is mandatory.
- Ticket provider must have an online and mobile ticket purchase experience for purchase of tickets to Wolf Creek events
- Ticket provider has the option to provide a Community Programming Grant or Sponsorship to Wolf Creek Amphitheater and its patrons.
- Ticket provider must be able to implement “view from the seat” feature within the ticket purchase experience
- Must provide the ability to analyze/track data of music patrons on music service/streaming various entertainment platforms and have a pre-existing database of targeted patrons.
- Ticket provider must be able to provide metadata upon request.
- Ticket provider must be able to customize promoter’s graphics and Wolf Creek logo on printed tickets.

Questions for Clarification

Question: Can you please provide 2018 and 2019 ticket sales summary that include as much as possible of the following:

- 1) Number of online tickets sold**
- 2) Number of box office tickets sold**
- 3) Number of phone orders**
- 4) Average ticket price**

Answer: Number of online tickets, box office tickets and phone order is not available. The average ticket price for 2018 was \$51.00 and \$54.00 for 2019 which included all services fees added to the base ticket price.